



Rashika Vasudevan

PRODUCT MANAGER

9342426349 | rashikavasudevan091@gmail.com
Chennai | [linkedin](#)

PROFESSIONAL SUMMARY

Product Manager with 3.5+ years of experience driving end-to-end product development across Digital Health, AR/VR, and EdTech. Experienced in translating user needs into scalable product solutions, from strategy and roadmap planning to successful launches, including JADHU Health. Skilled in cross-functional leadership, stakeholder management, and data-driven decision-making, with a strong UX/UI foundation for building impactful, user-centric products.

WORK EXPERIENCE

Product Manager Jan 2026 – Present ReZov Technologies

- Lead product strategy, roadmap execution, and end-to-end delivery of digital therapeutics solutions across healthcare and AR/VR.
- Drive cross-functional collaboration, product prioritization, and release management, including the successful launch of JADHU Health.
- Translate clinical requirements, user insights, and business objectives into scalable product solutions.

Associate Product Manager Aug 2024 – Jan 2026 ReZov Technologies

- Managed product backlogs, PRDs, user stories, sprint planning, and release coordination across mobile, web, and VR platforms.
- Collaborated with engineering, clinical, and design teams to deliver user-centric features and optimize product workflows.
- Supported product discovery, feature prioritization, stakeholder alignment, and product analytics.

Product Designer Oct 2022 – Jul 2024 ReZov Technologies

- Designed intuitive UX/UI experiences for digital therapeutics applications across mobile, web, and VR platforms.
- Conducted user research, developed wireframes and interactive prototypes, and translated user needs into functional designs.
- Collaborated with product and engineering teams to improve usability and ensure consistent user experiences.

AT A GLANCE

3.5+

YEARS IN PRODUCT

50+

2D GAMES IN JADHU

11

VR EXPERIENCES

3,000+

PEOPLE TRAINED

SKILLS

AI Product Management
Product Strategy
Product Analytics
Product Discovery
Growth & Retention
A/B Testing
Technical Management
Product Prioritization
GTM & Product Launch
Cross-Team Leadership

EDUCATION

Bachelor of Technology
(B.Tech) in Information
Technology
M. Kumarasamy College of
Engineering
Jul 2019 – Apr 2023

KEY PROJECTS

DIGITAL THERAPEUTICS

JADHU Health

ReZov Technologies

Technologies: AR/VR, Angular, Java Springboot, Mongo DB, IoT (Heart Sensor)

- Drove end-to-end product development and launch of an immersive learning platform designed to help neurodivergent individuals build essential life skills.
- Managed product requirements, roadmap execution, UX workflows, and cross-functional collaboration throughout the 1.5-year development lifecycle.

OUTCOME

Successfully launched JADHU Health following 1.5 years of product development, delivering an immersive AR/VR-based learning platform for neurodivergent individuals. Enabled interactive life-skills learning experiences through 50+ 2D games and 11 VR experiences adapted for mobile, supporting accessible and engaging skill development.

DIGITAL THERAPEUTICS

Rewin Health

ReZov Technologies

Technologies: AR/VR, Angular, Java Springboot, Mongo DB, IoT (IMU Motion Sensor)

- Managed product development and enhancements across VR-based rehabilitation solutions for neurological, orthopedic, and cardiac care.
- Collaborated with engineering, clinical, and design teams on product roadmaps, feature prioritization, user experience, and release delivery.

OUTCOME

Enhanced Rewin Health's digital therapeutics platform by delivering 15+ VR rehabilitation games and optimizing therapist and patient workflows across neurological, orthopedic, and cardiac rehabilitation. Improved product usability, streamlined clinical workflows, and supported scalable product development through feature enhancements, system optimization, and cross-functional collaboration.

ACHIEVEMENTS

Successful Product Launch

Contributed to the end-to-end development and successful launch of JADHU Health, an immersive digital therapeutics platform for neurodivergent individuals, following 1.5 years of development.

Product Innovation

Contributed to the development and enhancement of AR/VR-based digital therapeutics products across neurological, orthopedic, and rehabilitation use cases.

Product Delivery

Coordinated cross-functional teams across engineering, design, QA, and clinical functions to deliver product features and releases.

EdTech Leadership

Trained 3,000+ students and professionals through hands-on technical workshops and skill-development programs.